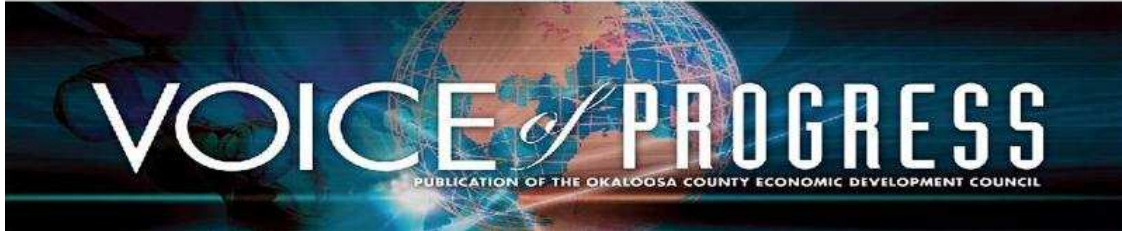


Information from EDC

From: EDC serving Okaloosa County [debbieb@florida-edc.org]
Sent: Wednesday, April 21, 2010 4:30 PM
To: caroline@florida-edc.org
Subject: EDC NEWSLETTER - APRIL 2010

Having trouble viewing this email? [Click here](#)



APRIL 2010

In This Issue

[Welcome New Members](#)

[Join the EDC](#)

[News Inside the EDC](#)

[Presidents Corner](#)

[Business to Business](#)

[Defense News](#)

[Members In the News](#)



→ WELCOME NEW MEMBERS



Cardno TBE, a member of the Cardno family of companies, offers a full range of consulting, design, engineering and construction services, including civil, environmental, transportation planning and design, right-of-way acquisition/relocation, subsurface utility engineering, surveying and mapping, 3-D underground imaging, and utility coordination. **Cardno TBE** currently ranks #9 on Trenchless Technology's Top 50 Design Firms (2009) and #180 on Engineering News-Record's (ENR) List of Top 500 Design Firms (2009). **Cardno TBE** is headquartered in Clearwater, Florida, and has more than 40 offices serving clients in the United States, Canada, and United Kingdom. Visit us at www.CardnoTBE.com. Cardno is an integrated professional services provider, locally delivering the specialist advice necessary to create or improve the physical and social infrastructure that underpins communities around the world. Our team comprises leading advisers who plan, design and deliver sustainable projects or community programs. Cardno has over 3,360 employees in more than 104 permanent offices worldwide. Key areas of expertise include international development assistance, civil engineering, structural engineering, geotechnical services, survey and mapping services, environmental services, and project management. To find out more information about Cardno, our projects and office locations visit www.cardno.com.

→ PRESIDENT'S CORNER

Corporate & Consultant Surveys in Changing Economy

Each year, for the past 24 years, Area Development: Site and Facility Planning magazine, has conducted its annual Corporate and Consulting Survey.



For our readers, this annual survey gives economic developers greater insight into the circumstances and factors that guide the corporate decision makers and the national site selectors on comparative location decisions. The two lists that I have provided, highlight the top 10 ranked site selection factors that the corporate decision makers identified as well as the site selection consultants.

Nearly two-thirds of those who responded to the corporate survey were with manufacturing firms and about 20 percent of these individuals are the chief or high-level executives of their companies.

Location or site consultants help corporate executives make their site decisions. About 50% of the corporate executives who responded to the annual survey said they utilize the services of consultants, so the consultants also play an important role in the EDC's marketing efforts to attract new targeted industries to Okaloosa County. In total there are over 1,000 recognized site selection consultants across the US and approximately 40 to 50 that are active in sending leads to Enterprise Florida, Florida's Great Northwest and the EDC serving Okaloosa County. The latest survey of consultants revealed that less than one-third of the respondents have worked on projects in any one manufacturing sector. This fact leads the EDC to place somewhat more credence on the corporate rated site selection factors especially since our county has a higher rate of manufacturing growth potential when dealing directly with corporate decision makers.

Site selection consultants, however, do play an important role for economic development organizations. They pre-qualify their corporate client's credibility to expand or relocate, they are data driven and many are held in high regard for their research and evaluation procedures, making them a valuable source for the corporate decision makers that use them. Many of the projects the 2009 survey respondents clients are working on are also slated for the South (16 percent of the projects are expected to go to Alabama, Florida, Georgia, Louisiana and Mississippi).

One additional point of value to mention is that many Fortune 500 firms contract with national site selection firms while also conducting their own, in-house, site selection process. This is another reason



Voted "Best Place to Shop" by readers of Emerald Coast Magazine, **Destin Commons** has set a new standard for shopping, dining, and entertainment in Florida's Panhandle since opening in 2003. **Destin Commons** is anchored by Bass Pro Shops, Belk, and a 14 screen Rave Motion Pictures serving both residents and a tourist population of over six million annual visitors to the region. Located in Okaloosa County, the center features more than 80 well-known local and national names in retail and dining totaling 400,000 square feet, as well as 160,000 square feet of Class A office space. **Destin Commons** is located in the heart of Destin at the corner of Highway 98 and Mid Bay Bridge Road. For additional information, visit www.destincommons.com. Turnberry Associates is the managing partner of **Destin Commons**. Founded more than 50 years ago by Donald Soffer, the Aventura, FL base Turnberry Associates is one of the country's leading full-service real estate development and property management firms. The company has to its credit the development of more than \$7 billion in commercial and residential property. This includes approximately 20 million square feet of retail space, more than 7,000 luxury apartments and condominium units, 1.5 million square feet of Class "A" office space and in excess of 2,000 hotel and resort rooms, visit www.turnberry.com.



Xator Corporation provides marketing and proposal development services for government contracting companies. The Xator staff consists of highly experienced business developers, proposal managers, subject matter experts, writers, and graphic artists. Our services include competitive assessments, strategy formulation, proposal training, proposal team augmentation, and production of complete turn-key proposals. **Xator** implements a practical brand of business development and proposal services that focuses on results rather than activity. [Contact us at Xator.com](http://www.xator.com). In addition, **Xator's** subsidiary, Government Support Jobs (www.governmentssupportjobs.com), provides government contractors with an effective and affordable source of qualified job candidates for their government contracts.

why EDC's must provide uniform information to the corporate and consultant decision makers, while maintaining the most current data on our area.

One final point, which the EDC has realized over the years, is that corporate and site selection consultants already have an abundance of information about our county and our communities before they have contacted us. The EDC periodically sends current demographic information out to the leading consultants, to make sure they keep our area on their radar screens.

Corporate Survey 2009 Top 10 Site Selection Factors

| Ranking | 2009 | 2008 |
|--|------|-----------|
| 1. Labor Costs | 96.7 | 91.4 (2) |
| 2. Highway Accessibility | 92.9 | 95.4 (1) |
| 3. Tax Exemptions | 88.4 | 88.6 (4) |
| 4. Energy Availability and Costs | 88.0 | 87.9 (5) |
| 5. Corporate Tax Rate | 87.0 | 85.3 (8) |
| 6. Availability of Skilled Labor | 86.9 | 87.7 (6) |
| 7. Occupancy or Construction Costs | 86.7 | 90.4 (3) |
| 8. State and Local Incentives | 84.9 | 87.2 (7) |
| 9. Availability of Advanced ICT Services | 83.2 | 55.5 (21) |
| 10. Inbound/outbound Shipping Costs | 81.7 | N/A |

*Parentheses indicate ranking in 2008.

Consultants Survey 2009 Top 10 Site Selection Factors

| Ranking | 2009 | 2008 |
|------------------------------------|------|-----------|
| 1. Highway Accessibility | 98.9 | 95.8 (2) |
| 2. Labor Costs | 94.3 | 82.8 (10) |
| 3. Occupancy or Construction Costs | 92.9 | 87.1 (6) |
| 4. Availability of Skilled Labor | 92.2 | 94.9 (3) |
| 5. State and Local Incentives | 92.0 | 96.1 (1) |
| 6. Availability of Land | 90.8 | 85.6 (9) |
| 7. Energy Availability and Costs | 89.7 | 90.7 (4) |
| 8. Tax Exemptions | 89.6 | 89.9 (5) |
| 9. Proximity to Major Markets | 88.5 | 86.3 (8) |
| 10. Corporate Tax Rate | 87.4 | 86.8 (7) |

*Parentheses indicate ranking in 2008.

Results

Labor costs have risen to the top of the lists of site selection factors in the corporate survey. Seven of the top ten site selection factors in the corporate survey relate directly to a locations cost profile, labor, taxes, energy, facilities and transportation costs.

Another revealing factor is that the business incentives and tax credits are no longer a major decision factor. However, tax exemptions and related state and local incentives that generate "cash" with which to reduce capital expenditures and lower start-up costs are powerful factors in the decision making for corporations.

Site selection consultants ranked highway accessibility first and labor costs in second position. They also ranked occupancy and construction costs third, which is up from sixth position in the 2008 survey. Availability of skilled labor was ranked fourth which could indicate that the consultants are working on more "build-to-suit" projects because they rated availability of land as also very important. The tax factors - state and local incentives, tax exemptions and corporate tax rates ranked fifth, eighth and tenth respectively. This supports the fact that consultants recognize the growing importance of these "tax factors" just as their corporate counterparts do.

Consultants also recognized that more communities are instituting criteria that must be met in order for companies to receive the promised incentives. Although the ranking by consultants do differ somewhat from those reported by the corporate executives, it should be noted that consultants are generally called in by the corporate executives toward the end of the location process. However, the surveys are more alike this year than in previous years.

The EDC utilizes this information when it addresses the requests from both executive decision makers and site selection consultants.

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Thank you for your support!



Economic Development Council
 of Okaloosa County, Florida

This annual survey helps us understand why certain site selection factors are more important today to decision makers so we can respond accordingly.

Larry Sassano

President, EDC

Science, Technology, Engineering and Math (STEM) -

STEMFlorida, a business-led initiative focused on making Florida a leader in market relevant STEM talent development and retention, held five Business Roundtables throughout the state for the purpose of gaining critical input from Florida's STEM workforce employers. The summary report for the Northwest Florida Roundtable, hosted by Gulf Power on March 1, can be found at www.STEMflorida.net. Click here to read the statewide summary report.

[Business Roundtable Summary Report](#)

**→ DEFENSE NEWS****What To Expect From Joint Strike Fighter**

The developing JSF Training Center will bring new missions and families to our communities, and it is of great consequence to understand the scope of its bed down. With the 59 aircraft, there will be a cumulative impact of almost \$2 billion in Gross Regional Product with nearly \$400 million sustained in year 2016 and beyond. The EDC is pleased to provide the updated [Joint Strike Fighter Economic Impact Analysis](#).

For more information please contact Kay Rasmussen, Director of Defense & Economic Initiatives at 362-6467, or kayr@florida-edc.org

Emerald Coast Honor Flight

On May 5, 2010 Emerald Coast Honor Flight VII will depart from your Northwest Florida Regional Airport (VPS) to honor America's WWII veterans for all their sacrifices. Heroes from Escambia, Santa Rosa, Okaloosa counties will be flying to Washington D.C. to reflect at their memorials for a one day visit. There is no cost for veterans to participate, thanks to generous contributions from our community and the Northwest Florida Regional Airport who helped bring together this festive departure and return.



The public is invited to see these veterans off at 7:00 A.M. but the real excitement occurs when we honor their return with the "Hero's Welcome" many never received upon their return. All are encouraged to begin assembling at the airport at 6:00 P.M. and expect a 7:00 P.M. aircraft arrival from Washington.

Many thanks to you for all of your help in bringing together this celebration during the last "Welcome Home" event.

If you are interested in being a volunteer for the May 5th 2010 Emerald Coast Honor Flight "Welcome Home" event, please contact Mike Stenson at (850) 651-7160 Ext 1004 or at mstenson@co.okaloosa.fl.us

→ MEMBERS IN THE NEWS

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→ News Inside the EDC

Featured Properties

DESTIN COMMONS CLASS A OFFICE SPACE Commercial Lease



Destin Commons

4300 Legendary Drive, Destin, FL 32541
60,000-100,000 sq ft of Class A Office Space
6 levels

Class A Office Space available at Destin Commons. Build-to-Suit or Speculative Suites Available. Site features onsite covered parking and is conveniently located at the corner of Hwy 98 and Mid Bay Bridge. Hotel, Business and Conference Center coming soon.

Turnberry Associates, Lisa Sharp - 850-269-5707

CHOCTAW PLAZA OFFICE SPACE Commercial Lease



Choctaw Plaza - 133 Racetrack Rd

133 Racetrack Road NW, Fort Walton Beach, FL 32547
5,000 sq ft of office space with furniture

All furniture and fixtures currently in the building is available to the company that leases.

This property boasts 5,000 sq ft of first class office space available in Choctaw plaza. All of the furniture in the currently in the building is available to the company that leases it. This building is perfect for commercial use or defense contractor use because of close proximity to Eglin AFB and Hurlburt Field AFB. Choctaw Plaza is located within 7 minutes of the Northwest Florida Regional Airport. This building features 7 private offices, 11 open workspaces, a reception area, a waiting area for guests, two separate supply rooms, large storage room with built in cabinets, a break room and restrooms.
Choctaw Plaza, LTD., Larry Scott - 850-650-2292

→ BUSINESS TO BUSINESS

Mark J. Bellinger was confirmed at the Board of County Commission meeting this week, as the new director of the **Tourist Development Council (TDC) for Okaloosa**



Mark Bellinger, Okaloosa TDC

County. "Congratulations on being selected among 200 candidates, and I just want to compliment Mr. Curry on an impressive, efficient selection process," stated Commission Chair Wayne Harris.

On March 11, 2010, **O'Sullivan Creel, LLP** opened its Eastern Shore office in Fairhope, Alabama. Fairhope is O'Sullivan Creel's fifth location, with other offices in Pensacola, Fort Walton Beach, Destin and Foley - making it one of the region's largest accounting and consulting firms.

"After researching the market and talking to existing clients and business leaders throughout the community, our vision was confirmed," says Kevin Leaser, partner at O'Sullivan Creel. "Many businesses need more than just a CPA. Especially in this current economic climate, business owners are looking for a firm that can be a true partner to help them proactively manage their business."



Celebrate Life, "Mardi Gras style," at the **6th Annual National Cancer Survivors Day Celebration. Fort Walton Beach Medical Center's Cancer Care Center**, in conjunction with 21st Century Oncology, the Emerald Coast Cancer Center and Westwood Retirement Resort, would like to invite all cancer

survivors and your guests to join us in the Atrium at the Westwood Retirement Resort.

As the world celebrates life on *National Cancer Survivors Day*, the accomplishments of modern science are evident in the ever-growing cancer survivor population. The National Cancer Survivors Day Foundation encourages everyone to participate in their community's event, **June 5, 2010 - 9:00 am until 12:00 noon. To confirm your participation or for more information, please call 850-864-0213 or toll free at 1-888-616-6291.**

Silver Sands Factory Stores:

Juicy Couture is opening a first store of its kind in Northwest Florida in Silver Sands in early May. Juicy Couture has evolved into a multi-million dollar lifestyle brand, recognized around the world as the leading contemporary brand of casual lifestyle clothing. The new store, located across from Shopper Services in the Fashion Court, will feature women's apparel, jewelry, handbags and more. Visit silversandsoutlet.com for more information.



July 7/1 - 7/31

Silver Sands Backpack 2 School

Silver Sands is partnering with Destiny Worship Center for the seventh consecutive year to provide school supplies to children in need. Drop off school supplies, shoes and monetary donations to Shopper Services, located between Lacoste and Michael Kors. Visit www.silversandsoutlet.com or call 850-654-9771 for more information.

Newman-Dailey Resort Properties

is pleased to announce the addition of Cathy Taylor to the company's team of real estate sales agents. Taylor brings over 25 years of professional experience in education, while running a successful home-based business and participating in many community organizations.



Cathy Taylor - Newman Dailey

MSA NAME CHANGE FOR OKALOOSA COUNTY

The U.S. Office of Management and Budget (OMB) has changed our MSA name from Fort Walton Beach/Crestview/Destin MSA to **Crestview/Fort Walton Beach/Destin MSA**. There are no geography changes, just a name change. The Crestview/Fort Walton Beach/Destin MSA covers all of Okaloosa County, Florida. The new MSA name will be reflected in future releases from the state and/or federal entities such as unemployment, census information, etc. Statistical information is also often categorized by MSA's.

Below you will find information about what an MSA is and a link to learn more.

What are metropolitan and micropolitan statistical areas? Metropolitan and micropolitan statistical areas (metro and micro areas) are geographic entities defined by the U.S. Office of Management and Budget (OMB) for use by Federal statistical agencies in collecting, tabulating, and publishing Federal statistics. The term "Core Based Statistical Area" (CBSA) is a collective term for both metro and micro areas. A metro area contains a core urban area of 50,000 or more population, and a micro area contains an urban core of at least 10,000 (but less than 50,000) population. Each metro or micro area consists of one or more counties and includes the counties containing the core urban area, as well as any adjacent counties that have a high degree of social and economic integration (as measured by commuting to work) with the urban core.

Additional information can be found at:

<http://www.census.gov/population/www/metroareas/metroarea.html>

RE-DIRECT YOUR TAX DOLLARS TO YOUR COMMUNITY

How would you like to invest your Florida Taxes in your community? The **Community Contribution Tax Credit Program (CCTCP)** is a State funded incentive to encourage businesses that collect and remit state sales tax, pay corporate taxes and are registered as a C-Corporation to partner with those who provide affordable housing.

The impact of CCTCP on affordable housing in the State of Florida has created 1,400 homes between 1996 and 2006. 190 homes were built in fiscal 2006. **Okaloosa County Habitat for Humanity** has been accepted and approved as a sponsor for the program. Most Habitat for Humanity organizations in the State of Florida receive this funding.

Being a tax paying corporation in the State of Florida via corporate taxes or the collection of Sales Tax for which you can receive credit from the State of Florida, you now have the opportunity to sponsor a **Habitat** home for a low income family.

You would otherwise pay the taxes to the State of Florida, yet you are being given the opportunity to receive a CREDIT for having contributed to an approved sponsor such as **Habitat for Humanity in Okaloosa County** (we are the only non profit organization approved in this county).

Examples of companies that have participated in the CCTCP contribution within the State of Florida: Banks - Country Clubs - Vehicle dealerships - Manufacturing companies - Retail Stores - private corporations. Basically... any business that pays corporate taxes or businesses that remit sales tax funds to the state

If you collect sales taxes you can use those funds to contribute to Habitat and the State of Florida Department of Revenue will issue you a credit or a check. Funds must be contributed to **Habitat** by **June 30th** so that the paperwork can be submitted to the Office of the Governor Office of Tourism, Trade and Economic Development (OTTED) can process the request and forward it to the Department of Revenue in order to issue the credit/check.

Being a tax paying company in the State of Florida via Corporate taxes or



Beginning the end of May visitors and residents of Northwest Florida will be able to enjoy an international entertainment attraction unlike any other offered in the region. The positive economic news for our area

continues to grow with the news that "**Le Grand Cirque**," a highly popular live entertainment attraction, is premiering in **Grand Boulevard** and will play throughout the summer and possibly beyond.

The show is a two-hour extravaganza for the entire family and is ideal for all generations. The show is very family friendly and is designed to entertain families with children and also adults who enjoy sophisticated entertainment.

There are evening and matinee shows throughout the week. Evening shows are at 8 p.m. Tuesday - Saturday. Matinees are slated for 2 p.m. Visit the Web site or call the box office for matinee days, times and ticket prices. Best seats do sell out fast so be sure to book your tickets now at www.cirquedestin.com or by calling the box office at (866) 973-9610. For best savings, book online.



Donna Burgess Gallery has opened in **Grand Boulevard Sandestin**. A local artist, her works include watercolors, acrylics on canvas, mixed mediums, and tiles.

Jean Floyd, 2010 President-Elect, **Emerald Coast Association of Realtors (ECAR)** successfully completed the Spokesperson Issues Training program conducted by the Florida Realtors, held at its headquarters in Orlando, March 10, 2010. The course is designed to improve public speaking abilities, enhance communication with the media and increase awareness of the issues affecting the Realtor profession.



The Mattie Kelly Arts Foudation - 14th Annual Concerts in the Park
June, 3, 10, 17 & 24 - Thursdays at 7 PM
The Village Green - Mattie Kelly Arts Foundation - 4323 Commons

Drive West - Free Parking @ Grace Lutheran Church

Admission: \$5 donation/adult and kids under 12 free
Bring a picnic or purchase onsite from Carrabba's Italian Grill
Visit online at www.mattiekellyartsfoundation.org for concert schedule and musician biographies. Call 650-2226 for more information.

June 3 - Emerald Gold
June 10 - Mr. Big
June 17 - Clark & Company
June 24 - The Return

Missoula Children's Theatre "Sleeping Beauty"
Destin Life Center, Destin United Methodist Church

June 14 - 18, a one-week theater camp

Open auditions - June 14 at 9 AM

1st through 12th grades

Public Performance - June 18 at 6 PM

Registration: \$65 per student

Presented by Mattie Kelly Arts Foundation

www.mattiekellyartsfoundation.org

Call 650-2226 to register

NEW, in Crestview, has been selected again as one of the top



operations of the corporation's facilities. The **NEW Corporation** and its member companies are the industry's leading provider of

the collection of sales tax now offers YOU the opportunity to sponsor a **Habitat for Humanity** home in Okaloosa County for a low income family. At the same time you will be investing in your community with funds that would otherwise just simply be forwarded to the State. the maximum allowed contribution in a fiscal year is \$200,000 which would be the equivalent of 4 homes.

It is not easy to qualify as a sponsor/recipient organization (i.e. Habitat Okaloosa), and it takes support from the municipalities in the form of Resolutions and many letters of support, as well as a rigorous background into finances and business practices. **Habitat Okaloosa** has received independent audits every year and has a proven track record of running a well organized company with fiscal responsibility. Currently, all administrative and fundraising funds are covered by proceeds from the Restore. No Admin/fundraising/or restore expenses are taken from funds donated to Habitat. Also, our 990 shows that our admin/fundraising expenses are 5% of our overall income.

To receive a complete packet of detailed information regarding the CCTCP, please contact Nitsi Bennett at the Okaloosa Habitat for Humanity office at 850-315-0025 ext. 5, or contact your CPA firm - Most are very knowledgeable regarding the Community contribution tax credit program.

Distinguishing the Difference

The **Mattie Kelly Arts Foundation** began in 1995 to honor the late Destin Matriarch, Mattie Kelly. Immediately, the **Mattie Kelly Arts Foundation** was established as an original independent 501 C(3) not-for-profit organization and began to carry Mattie's passion for arts and education in Okaloosa and Walton counties. From 1999 to 2007, the **Mattie Kelly Arts Foundation (MKAF)** leased the Kelly homestead on Indian Trail in Destin from Okaloosa-Walton College. In 2007, the College sold the Kelly homestead and the Foundation's administrative offices relocated to the 52-acre parcel which had been donated by the late Mattie Kelly. This land is currently situated off Commons Drive directly behind the Destin YMCA and Grace Lutheran Church and also serves as the location of the annual Concerts in the Park music series. In her will, Mrs. Kelly explicitly placed three restrictions on the use of the property: 1) the property cannot be sold; 2) the property must be used exclusively for arts and education; and 3) the land cannot be encumbered for financial collateral. The Foundation's architect and theater advisors have developed a Master Site Plan for the **Mattie Kelly Cultural Arts Village** which encompasses Phase One - Amphitheater and The Village Green; Phase Two - Multi-Purpose Building with Black Box Theater and Education Classroom Facility; and Phase Three - Artist Village designed for Artist Residency programs. Presently, a capital campaign is underway to raise the money to begin Phase One of the **Mattie Kelly Cultural Arts Village**.



In 2007, the Okaloosa-Walton College (now the Northwest Florida State College) sold the Kelly homestead in Destin and renamed the "Arts Center" to the "Mattie Kelly Fine & Performing

Arts Center." While the renaming of the college's Art Center has created a public misconception on the affiliation of these two organizations, the **Mattie Kelly Arts Foundation** has embraced the synonymous relationship of the Mattie Kelly name with the missions of local arts and education. The **Mattie Kelly Arts Foundation's** programs, gift of the 52-acre parcel of property in Destin and the future Cultural Arts Village are completely independent of Northwest Florida State College.

extended service plans (ESPs) and product protection programs for consumers since 1983. Crestview has been selected because of the management's efforts to provide an atmosphere where employees enjoy coming to work and are provided opportunities for promotion within the company. In this northwest Florida operation, **NEW** provides the training and on-going professional development necessary for employees to truly succeed within the company. **NEW** has over 5,800+ employees in 22 locations.

CRESTVIEW, has been named the **seventh best small city for hightech manufacturing companies to expand or relocate**, according to a national study by the Boyd Co. a Princeton, N.J.. This consulting firm provides location recommendations for companies around the world, it recently completed the study of 45 cities that compares the cost of operating a high-tech manufacturing facility. The study determined the cost in each city to operate a 250,000-square-foot production plant that employed 300 hourly workers.

Angela Huggins, PE, recently joined **Cardno TBE** as project manager for its Destin office. Angela will be responsible for overseeing civil engineering projects for clients throughout northern Florida, with a particular focus on coastal communities. Angela is a registered professional engineer in the states of Florida and Georgia. She holds an MBA from Kennesaw State University and a BS in civil engineering from the University of Kentucky. Angela has more than 12 years of transportation and site engineering experience throughout Florida and Georgia.



In its first year of competition, **Bit-Wizards**, a leading provider of custom software solutions and website design in the Southeast, received an **ADDY® Award** at the 2010 District ADDY® Awards Ceremony presented by the Emerald Coast Ad Federation. **Bit-Wizards** brought home a Silver ADDY® in the Interactive Media category for the website developed for the Eglin A.F.B. Aero Club (www.eglinaeroclub.com). Web designer Michael Whalen and software engineer Bryan Soltis worked approximately 2 months to design and program the site which launched late summer of 2009. The website will now be submitted to compete in the American Advertising Federation's Regional ADDY® Competition. [More one Bitwizards ADDY Wins](#)

Bridgeway Center Inc. (BCI) dba Soundside Wellness Consultants (SWC) is pleased to announce that we have opened a branch location for SWC in Crestview. This is a key step in our plans to strengthen our footprint in North Okaloosa County. This expansion is an opportunity to improve access for our customers close to where they live. The new SWC is located across from Wachovia Bank on Highway 85 one block south of Highway 90.

Landrum Human Resources has started a corporate blog "Landrum Lagniappe" that we want to let their clients, prospects and friends of Landrum know about. When you have a moment please check it out. Filed under: [Notes with Ted Landrum Lagniappe](#)

Sincerely,
EDC serving Okaloosa County

Save-the-Date

Economic Growth - The BRAC Factor
EDC Roundtable Symposium
 with distinguished speakers:

- Col Art Tomassetti - USMC, 33rd Fighter Wing JSF17
- Lt. Col Gary Bloomberg - US Army, Special Forces Integration Team
- Mr. JR McDonald - Lockheed Martin
- Dr. Rick Harper - University of West Florida Haas Center

June 2, 2010 ~ 7:30 AM-10:00 AM
 Ramada Plaza Beach Resort
 Invitation and event details to follow!

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